Project Report #1

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**Data description**: We have found two data sources, they are both about sales. Our datasets have parameters such as price, customer, quantity, date, product name/product ID. We have found our datasets on Kaggle and they are both in csv format.

**Model selection**: In this stage we are going to process RFM and K-means clustering analysis in order to categorize our customers by separating them into different groups. Additionally, we can look on the data from the perspective of different countries.